

BATH IN FASHION 2011

23-27 MAR 2011

Supported by
BANANA REPUBLIC



BATH IN FASHION 2011 IS A FASHION EVENT LIKE NO OTHER – IT IS UNIQUE TO BATH.

Imagine the impact of the season's fashions against a backdrop of the Roman Baths; where else can you see fashion paraded on 2000 year old pavements? High energy fashion shows take place in locations varying from The Octagon, formerly a Georgian chapel in Milsom Place, to the very modern setting of Bath's new shopping centre, SouthGate. These shows have been created by Show Producer John Walford who comes from Bath straight from London Fashion Week as does top stylist Rebekah Roy. Expect the unexpected!

But Bath in Fashion 2011 is not just a series of exciting catwalk shows; it draws on the city's heritage as one of the UK's most fashionable places to live, work and play. The Fashion Museum with its world class collection is staging a new blockbuster exhibition asking the question on every fashion editor's lips, "What will she wear? The Enduring Romance of the Wedding Dress", while Bath Spa University's well connected fashion design department has set up an amazing Subtraction Cutting pattern workshop with international designer Julian Roberts. Then topping the bill of talks and events is fashion guru, Iain R Webb plus Karen Nicol, textile artist extraordinaire.



photo by BANANA REPUBLIC

HEADLINE EVENTS

HALL AND WOODHOUSE FASHION "TOP TO BOTTOM" LUNCH 23/03

Kick off a week of fashionable fun with a glass of pink Lanson champagne followed by a delicious two course lunch and coffee in Bath's most fashionable eatery, Hall & Woodhouse. Includes a stunning fashion show by Hannah Dulcie, designer lingerie, and Mimi Noor, designer jeans.

Hall & Woodhouse, Bath | 12.30 for 1.00pm | £25

To book call 01225 469259 or visit www.hall-woodhousebath.co.uk

CANDID CATWALK 23/03

Fashion guru, Iain R.Webb in conversation with Rosemary Harden, of the Fashion Museum.

Ticket includes complimentary entrance to the Fashion Museum valid until 31st May 2011. Book signing with Mr B's Emporium of Reading Delights.

St Michael's Church | 6.30pm | £5

For tickets visit bathinfashion.co.uk or call 0844 847 5256

SPRING/SUMMER COLLECTIONS 23/03

Fashion show in the stunning Octagon at Milsom Place

Tickets include a glass of wine and goodie bag

Watch spring and summer collections from Banana Republic, Boho, Coast, Edinburgh Woollen Mill, Fabulous, Fenn Wright Manson, Hobbs, House of Fraser, Instant Vintage, Jigsaw, Lux, Marks and Spencer, Mimi Noor, Mimi YuYu, Monsoon Accessorize, Phase Eight, Reiss, Specsavers and Toast

Octagon, Milsom Place | 2pm & 7.30pm | £10

For tickets visit bathinfashion.co.uk or call 0844 847 5256

FASHION SHOWS: the frocks, the fantasies, the facts 24/03

A talk by London Fashion Week Producer John Walford and stylist Rebekah Roy

The Octagon, Milsom Place | 11.00 am | £5

For tickets visit bathinfashion.co.uk or call 0844 847 5256

24-7 STITCH 24/03

A talk by Karen Nicol, textile artist and designer in residence at Bath Spa University, whose impressive list of clients range from Chanel to the Pope, Matthew Williamson to the King of Qatar.

Ticket includes a glass of wine. Café Lucca opening late.

The Loft, Bartlett Street | 6.30 pm | £7

For tickets visit bathinfashion.co.uk or call 0844 847 5256

FASHION 'N' FIZZ 24/03

A headline fashion show at the most iconic location in the city. Style and spa come together as the cream of Bath's independents show SS11 fashions, parading on 2000 year old Roman pavements.

Includes a light supper, fizz and luxurious goodie bag.

Bath boutique line up includes Blue - The Loft, Fabulous, British Designers@Fashion Capital, Mee, Lux, Prey

Roman Baths | 8.00 pm | £30

For tickets visit bathinfashion.co.uk or call 0844 847 5256

URBAN STYLE 25/03

See street style on show at this urban location, start your weekend with a blast. Music, shopping and fashion plus all your top brands in one location.

Urban Style includes Animal, Calvin Klein, Canterbury, Cult, Debenhams, Fabulous, Fat Face, Karen Millen Accessories, Kurt Geiger, La Senza, Mimco, New Look, Plain Lazy, Pretty Eccentric, Republic, Route One, Tommy Hilfiger, Urban Outfitters, House of Fraser Warehouse

Upstairs in the Atrium at SouthGate, Bath
4.00 & 7.30pm | £5

For tickets visit bathinfashion.co.uk or call 0844 847 5256



EVENTS

GET CREATIVE!

SUBTRACTION CUTTING MASTERCLASS 26/03

Julian Roberts, award-winning British fashion designer, demonstrates his revolutionary pattern cutting method 'Subtraction Cutting' and leads a workshop that guides participants in making their own garment using this innovative technique.

This class provides an opportunity to work intensively on the design process, focusing on innovative pattern cutting techniques that encourage a new way of looking at cutting garments for the body.

Enjoy a live cutting demonstration in the morning at The Assembly Rooms, followed by a collaborative workshop in the afternoon at nearby Bath Spa University's Fashion Studio in the Circus.

Participants will need to provide their own fabric and some sewing experience is essential. Full joining details will be provided on booking. Book early to secure your place.

Assembly Rooms, Bath & Bath Spa Uni at the Circus, Bath
10am - 1pm Sub Cutting Demo, then 2pm - 5pm Sub Cutting Workshop.
£40. Concessions available.

Call 01225 396510 or email melanie.heath@futurebathplus.co.uk

SUBTRACTION CUTTING DEMONSTRATION 27/03

Julian Roberts, award-winning British fashion designer, demonstrates his unique and revolutionary pattern cutting method 'Subtraction Cutting'. Includes a display of dresses created at Saturday's workshop.

Assembly Rooms | 11am - 12.30pm | £10.

For tickets visit bathinfashion.co.uk or call 0844 847 5256

BEHIND THE SEAMS; FROM DESIGN SKETCH TO SHOP FLOOR 23/03

Hear about the inner workings of the fashion industry from Fashion Capital Director, Jenny Holloway. Track the garment development process through from initial design sketches to fabric selection and pattern cutting and production through to the shop floor.

British Designers@Fashion Capital, Millsom Place
1pm | Free event

**To book your place please contact
JoJo at jojo@fashioncapital.co.uk**

BATH'S BIG SWISH 25/03

Bring along your chic, high quality but unwanted clothes to swap for ones you will love. Swapping not shopping is the new way to create a capsule wardrobe without a strain on your credit card. Come along for some drinks and nibbles for a fun evening with friends and raise funds for MacMillan Cancer Support. Select at least one item of clean clothing that you would be proud to pass on to a new owner.

Emma Horn, Style Editor from Bath's online family magazine Soup, will be on hand for some style counsel. www.familysoup.co.uk

The Octagon, Millsom Place
Doors open at 7pm, last entry 7.45pm | £8

**For tickets email [more4macmillan@
yahoo.co.uk](mailto:more4macmillan@yahoo.co.uk) or call Emma on
07707 396914.**

CHILDREN'S FASHION SHOWS 26/03

Showcasing fabulous ranges of casual, party, new summer lines, schoolwear and sleepwear outfits for children of all ages, Marks & Spencer's will be hosting a day of lively fashion shows for junior fashionistas.

Marks & Spencer, 16 Stall Street
1pm and 2pm | Free event

Everything for the young family, including practical and pretty clothes for toddlers and young children, will be on parade at Boots.

Boots at SouthGate, Bath
Free event | 11.30am and 1.30pm

A great selection of spring/summer fashions for kids of all ages, from your favourite brands.

First Floor, Debenhams
SouthGate, Bath | Free event | 3pm

LIVE MANNEQUINS 26/03

Watch out for shop window live action on Saturday 26th March. Shops throughout the city will be bringing their windows to life. Makeover magic and must have fashion will be showcased in the Bath's big shop window event.

CHARITY SHOP CHALLENGE

It's amazing what you can find in charity shops! The challenge is to put together a great outfit on a budget of £20 sourced from Bath's charity shops and the winning ensemble will be selected by Bath in Fashion stylist Rebekah Roy.

Winning entries will be shown on the catwalks during Bath in Fashion and the overall winner will receive a dinner for two at The Walrus and Carpenter.

Pick up your entry form from Oxfam or one of Bath's other charity shops now.

Closing date for entries is 14th March
at 3.00 pm.

EXHIBITIONS

STREETSTYLE BATH 26/03

Real people, real fashion. Are you wearing SS11s fashions? Dress up and you could be caught on candid camera by the fashion detectives from Bath Spa University Photography and Fashion courses then look out for the Wall of Fashion, opposite BHS and the Roman Baths, during March.

ALL THAT WE ARE

This collaborative exhibition with Bath in Fashion is inspired by our desire to understand who we are and showcases an exciting mix of paintings, fashion photography and sculpture. Includes artists Sarah Ingleby-Mackenzie, Rick Kirby, Paul Lemmon, Richard Twose, Brian Denington and guest fashion photographer Marko Dufka, who joins the exhibition from 23rd to 27th March.

Bath Fine Art Gallery, Gay St, Bath
23rd March - 8th April, 2011

For more information call 01225 461230 or visit www.bathfineart.com

VINTAGE FASHION & TEXTILE FAIR 27/03

If you love vintage textiles and clothing this event is a must. Ashley Halls Fairs attract specialist dealers in a huge variety of clothes, accessories and textiles dating from the 1800s up until the Eighties.

The Assembly Rooms on Sunday 27th March
Tickets available on the door,
£5. Concessions available.

For more information call 07891 899396 or visit www.ashleyhallfairs.co.uk

WHAT WILL SHE WEAR? THE ENDURING ROMANCE OF THE WEDDING DRESS

A special display of more than twenty of the finest historic wedding dresses from the Fashion Museum collection to celebrate the Royal Wedding in 2011. Also on show, a previously unseen archive collection of photographs of 1930s wedding dresses by the Paris couturier Worth. Exhibition runs from 14 February, 2011 until 8 January, 2012.

On March 29th or April 12th 2011, enjoy a Royal Wedding Dress Tea and Talk by Rosemary Harden,

from the Fashion Museum. Tickets for the Royal Wedding Dress and Tea Talk include entry to the Fashion Museum and the special exhibition What Will She Wear?

Tea Room, Assembly Rooms
3pm | £12, concessions available.

For more information call 01225 463362 or visit www.fashionmuseum.co.uk

MARILYN - HOLLYWOOD ICON

Featuring twenty of the screen goddess's gowns and outfits, original photographs and posters and personal items, all kindly loaned by private collector David Gainsborough Roberts. This special exhibition is part of an exciting programme of events to celebrate the 50th birthday of the American museum. Exhibition runs from March 12th to October 30th 2011.

American Museum in Britain, Claverton Manor,
Bath, BA2 7BD | Tel: 01225 460503
Tuesday to Sunday, 12noon - 5pm.
£9.00, concessions available

For more information visit www.americanmuseum.org

GEORGIAN FASHION: UPSTAIRS DOWNSTAIRS 26/03

Visitors will be greeted by an 18th century gentleman and given the opportunity to see the typical day wear worn in Bath. In the bedroom a guide will demonstrate how a lady's maid would dress her mistress and prepare her for her day. In the kitchen discover more about the washing and care of clothes and for the more creative, there will also be a workshop to design and make fans, the most vital of all 18th century accessories and one of the original souvenirs from Bath.

Number 1, Royal Crescent,
Saturday 26th March from 10.30am to 5pm
(last entry 4.30pm)
Free with normal museum admission price.

For more information email no1museum@bptrust.org.uk or call 01225 428126





IN-STORE PROMOTIONS

In-store promotions and events take place during Bath in Fashion 2011, unless otherwise stated. Please produce your BIF 2011 programme at the participating stores.

BHS

New wedding boutique now open at BHS in Bath. Free Delivery with orders over £30

38-39 Stall Street 01225 423527

BOHO

15% during Bath Fashion Week

13 Broad Street 01225 466730

CANTERBURY

A chance to design your own Canterbury T shirt and win lifestyle products worth £250

Saturday 26th March 2011

01225 430327. Little

SouthGate, SouthGate, Bath BA1 1AS

CREW CLOTHING

15% off full price lines, valid in Bath only.

Not to be used in conjunction with any other offer or on sale items.

23 March – 30 March 2011

31 Upper Borough Walls
01225 312364

EAST

10% off purchases over £75 and a free glass of bubbly. Book an hour consultation with the in-store style service and receive 25% off purchases over £200

2 Milsom Street. Contact:
Karen 01225 425783

EASTEX

20% discount on full price merchandise

3 Cheap Street 01225 446104

THE EDINBURGH WOOLLEN MILL

10% off clothing, excluding cashmere, in our Bath store.

30 April 2011

41 Stall Street 01225 463910

FABULOUS

Receive a FREE Thomas Sabo jewellery box (worth £15) when you spend £100 or more on the new Thomas Sabo Spring/Summer collection

19th to 27th March 2011 – SouthGate, Bath store only
SouthGate, Bath 01225 330333

FENN WRIGHT MANSON

Champagne and refreshments in store. Free top to the value of £35 with all purchases over £120

23 New Bond Street
01225 314799

GAFF

15% off the original price

29 Upper Borough Walls
01225 448585

GIEVES AND HAWKES

Made to Measure in store event

20 Old Bond Street
01225463839

HANNAH DULCIE

15% off Hannah Dulcie made lingerie, goodie bags with each purchase. Chocolates & champagne in store

Milsom Place 01225 489000

HOBBS

10% off purchases plus Champagne on arrival

Milsom Place 01225 465330

HOUSE OF FRASER

Complimentary makeover (excluding Mac). In-store fashion show

Saturday 26 March - 4pm
Milsom Street 01225 786900

HUSH PUPPIES

Win free shoes for a year (one pair a month) & Win a free jumbo dog. See in store for details

Closes 30 April 2011
16/17 Union Street

IMAGE

Presentation of Spring/Summer collections and a 10% discount off purchases for the day.

24 March 2011

Milsom Place 01225 447359

INSTANT VINTAGE

10% discount plus free gift when customer spends over £50 and joins mailing list.

6 George Street 01225 444608

IN-STORE PROMOTIONS

JIGSAW

10% off Spring/Summer Collection on production of an Octagon ticket & when signing up to our internal database

23rd – 27th March 2011 ONLY
- one visit per customer
The Old Post Office,
21-24 New Bond Street
01225 461613

LONG TALL SALLY

15% off full price items

23rd March-10th April 2011
8 Broad Street 01225 421757

MIMCO

Supporting Bath in Fashion.
Call store for details

SouthGate, Bath 01225
335322

SCARLETT VINTAGE

Free vintage scarf with any purchase over £30

Wednesday 23rd-Friday 25th
March 2011
5 Queen Street 01225 338677

SEBAGO

Win a luxury weekend at Babington House. See in store for details

Closes 11 April 2011 | 16/17
Union Street

SPECSAVERS

£10 sight test

23rd March – 27th April 2011
18 Westgate Street
01225 463489

TRAFFIC PEOPLE

Promotional discounts on spring/summer collections. Champagne and cupcakes in store

Milsom Place 01225 316381

URBAN OUTFITTERS

Urban - student styling event

Thursday 24th March 2011 –
6-8 pm
SouthGate Place, Bath
01225 787480

WESTWOOD ROCKS

Free drop-in Jewellery Workshops & 15% off in-store

Workshop Friday 25th March
(4.30 pm – 7 pm); Saturday
26th March (10am – 4 pm)
7 Bridge Street 01225 571322

WALLIS

Supporting Bath In Fashion
2011

11 Union Street 01225 466443

THERMAE BATH SPA

At the award-winning Thermae Bath Spa, choose from a two hour or four hour spa session which offers full use of the indoor Minerva Bath and a series of aroma steam rooms as well as the open-air rooftop pool with fabulous views over the city of Bath provides a unique setting to relax with friends or colleagues.

Visit www.thermaebathspa.com or call Reservations on 0844 888 0844.

A ROYAL JUXTAPOSITION!

Inspired Accessories from Bath Independents

The Royal Crescent and Small Business Focus are showcasing an eclectic mix of trend-setting accessories: from bespoke luxury scarf creations and quirky jewellery to high quality leather goods, outrageous hats and handmade eco-friendly clutch bags. Come on up to the Royal Crescent, view the collections, network with the designers and distributors. 25% discount voucher off all food and beverage for visitors to the exhibition on Thursday 24th March.

The Royal Crescent Hotel, Bath
Throughout the day with
networking at 6pm
Call 01225 823333 for more
information



photo by BANANA REPUBLIC

BATH IN FASHION IS PROUD TO INTRODUCE THE CITY'S NEWEST FASHION STORE BANANA REPUBLIC AS THE EVENT'S HEADLINE SPONSOR FOR 2011.

Banana Republic is an accessible-luxury brand that brings modern, soulful, effortless style.

Characterised by elevated design, luxurious fabrics and approachable prices, the collections include menswear, womenswear, accessories, shoes, personal care and a petites range. A complimentary Personal Styling Service will also be available in-store.

The theme of the SS11 collection is Travel.Discover.Explore. This forward moving energy ensures the spring summer collections enjoy endless versatility, offering effortless shapes and tactile finishes that lend an air of discovery to each piece; with a focus on adaptability and uncomplicated ease - key Banana Republic signatures.

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**Bath & North East
Somerset Council**



SouthGate Bath.



Bath Audi 

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